AN INTERNATIONAL STUDENT JOURNEY TO FONTYS

MAIN FINDINGS

> International students focus most on the individual study programmes when it comes to choosing where to study. After that, factors concerning the university and country come into consideration, university-city and campus factors follow next in their selection process.

> Career prospects are considered very important, but more on a general level, regional career opportunities are not the initial draw.

RESEARCH INFORMATION

Aim: gaining insight into the study orientation and selection process and the resources used by our international students.

Method: Online questionnaire
Data collection: October 2021
151 1st-year international Fontys students
The full report can be viewed here.

FOR MORE INFORMATION CONTACT:

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🌐 fontys.nl/onderzoekstudiesucces

RECOMMENDATIONS

For designing orientation activities and information for international students, focus on:
> The study programmes: the content and the way of teaching
> Career opportunities: in general, not (just) regional
> Online information: especially our Fontys website and Google search results
> Fontys website: focus on the study programmes, via webinars and/or workshops and include current students perspectives/contact possibilities

MOST IMPORTANT RESOURCES:

...to search for information on studying abroad

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1. Information online
2. Friends / relatives that study abroad
3. A(n) (online) fair
4. A recruitment agency

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5. My school counsellor

Information online

University websites and Google are **used** and **valued** most.

Social Media Pages are often **used** but are **less valued** than websites.

...for working out a preference between universities

1. Joining webinars / workshops of different universities
2. Getting in contact with students of different universities
3. Consulting an educational agent

Especially for Bulgarian and Romanian students

CHOOSING PROCESS:

EXPLORATION AND ORIENTATION: CHOOSING TO STUDY ABROAD

Top 5 reasons to study abroad

1. Better career perspectives
2. Better education than in my home country
3. Expand my network, meet different people
4. Personal development
5. Study and learn in a different way

WORKING OUT A PREFERENCE: SELECTING A UNIVERSITY

Top 3 factors in working out a preference between universities

1. The study programme offered
2. The way of teaching
3. Cost of studying

FINAL DECISION: SELECTING FONTYS

Main reasons to choose Fontys

1. The study programme fits me very well
2. The career prospects after finishing this study programme

Fontys