



# International Business

Teacher Booklet

June 2021



INTERNATIONAL  
BUSINESS SCHOOL



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# What is IB?

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IB in Venlo distinguishes itself from similar study programmes by using project-based learning (PBL). In contrast to traditional teacher-centric education, PBL is a dynamic, student-centred approach.

Students work together on projects tackling authentic business situations in which classic business economics subjects such as marketing & sales, finance & accounting, operations, business organisation, human resources and business research can be learned through cross-disciplinary application. This "learning by doing" approach is a more constructive and active way to learn. On top of this, key skills such as communication, critical thinking & self-reflection are trained.

We are looking forward to seeing you on campus!

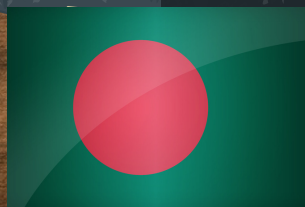
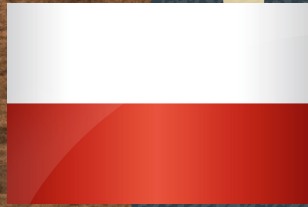
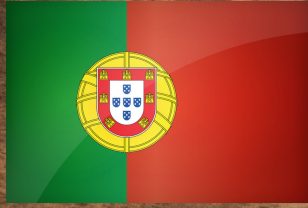
Chantal Teeuwen  
Study Programme Manager IB



# IB Curriculum



# Teacher Nationalities



50 Teachers

17 Nationalities

1 Team

Six Sigma  
Operational Excellence  
Lean



Xavier Aldape



## Personal Story

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An engineering degree allowed me to work and live in already 8 different countries realizing more about their similarities than their differences. An avid fan of whatever that involves speed. A flâneur and retro-video games fan.

Culture  
Entrepreneurship  
Journey Coach



Janet Antonissen



Master in European Business

Administration (Hamburg,

Newcastle), 8 years experience in

telecommunication (business

development). Most inspiring at

my work at FIBS? The

development (small and big steps)

of the students.

## Personal Story

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Corporate Finance  
Management Accounting  
Financial Accounting



Jutta Becker



## Personal Story

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A few years of working in a bank paved my way to become a lecturer in the field of finance and accounting at Fontys in 2009. I spend most of my leisure time together with my family and I like to play the piano.



Leadership  
Change Leadership  
Research



Arjan de Bont



## Personal Story

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After studying International Business in Maastricht, I lived for some time in Singapore and California, worked as a project leader in Events and came to teach International Business in Venlo. My hobbies are coaching and reading.

Communication  
Intercultural Expertise  
Coaching



Cristina de Borst-  
Cristescu



## Personal Story

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I started at Fontys in 2012. I studied at Utrecht University and Radboud University before deciding on a teaching career. I love teaching as well as coaching. My students keep me young and music makes me happy.

Marketing  
Business Development  
Sales



Marieke Brinkman



## Personal Story

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Master in German Studies and a Master of Education for Learning & Development. Besides loving the old Mini Cooper, I like going to flea markets & sports events. Apart from that, I regularly box, play squash & love to travel and discover the world.

Mathematics  
Statistics



René van Dal



## Personal Story

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I have a background in operations research and software development. Worked at universities and private companies in the Netherlands, Germany, Japan and Sweden. In May 2018, I started a bachelor study in computing science.

Digital Teaching  
Accounting & Finance  
Serious Gaming



André Diedrichs



## Personal Story

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I started teaching at Fontys in 2014, after finishing the IB studies. I launched an accounting & finance video game recently :) When I am not teaching, I like to play guitar, piano & sing. I am also interested in vegan food, sports, travelling & theme parks.

Finance  
Transformative Knowledge  
Urban Regeneration



Dan Diojdescu



## Personal Story

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In 2010, after working in finance and marketing and completing an MBA (Erasmus University), I started teaching and doing research connecting finance with sustainable lifestyles. I like to hike, ski and travel to remote places.

Management Skills  
Assistant Study  
Programme Manager  
Business Psychology



## Personal Story

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One of my greatest drives is to enjoy different cultures. Hence I love being part of the IB team. At home I live in an intercultural environment too. In 2018 I became assistant study programme manager. My hobbies are running, travelling, reading & learning ;)



Strategy  
Business Innovation  
Entrepreneurship



## Personal Story

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Having joined the IB team after graduating from Maastricht University, I now enjoy challenging students to think critically and seek opportunities.

I love ultralight backpacking, packrafting, building stuff and cooking.



International Economics  
Marketing Analysis



Devrim Y. Eskiyeerli



## Personal Story

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Economist with MBA in IBUS and  
PhD in IBUS policies. Work  
experience in academia,  
international development and  
government agencies such as  
World Bank, Department of  
Foreign Trade of Australia &  
Turkey. Avid traveller-researcher.

Spanish  
Personal Development  
Quality Management



Madeleine Goedhart



## Personal Story

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I am an entrepreneurial language professional! Before joining IB in

2017 I studied Spanish at university, worked in education in

Oxford and I started my own training institute. Passionate

about the seaside, sushi & Netflix.

Financial Accounting  
Management Accounting



Martina Grotenrath



## Personal Story

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I have worked for IB for 13 years.

Within IB I am specialized in accounting. Next to my teaching tasks, I am responsible for the coordination of internships. I enjoy teaching because I like to help students to develop themselves.

Finance & Control  
Dutch Language



Andreas Grün



## Personal Story

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I was trained as a bank's clerk prior to my studies and I started teaching at Fontys in Venlo in 1998. Apart from my MBA and my MA in Dutch Language & Culture, I am certified in translating (English / German). I am always interested in getting to know new people.

Culture  
Sustainability  
Business Ethics



Janske Hermens



## Personal Story

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I studied Philosophy & International Collaboration and I currently write my PhD in Ethics. I am interested in reading, travelling and of course: discussing philosophy (with you guys!)

Project Coach  
SUF Commercial Film  
Journey Coach



Nicole Hesen

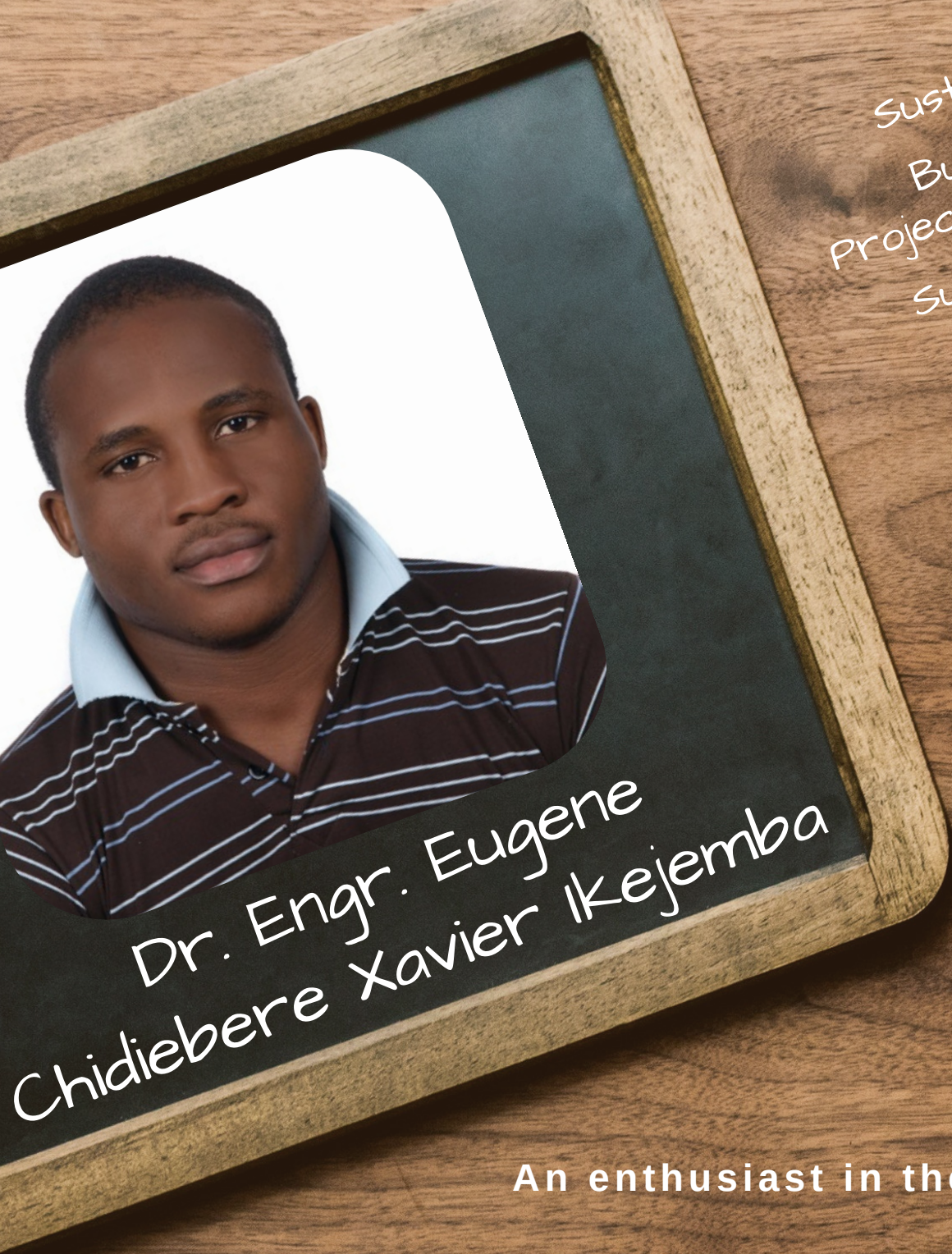


## Personal Story

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In 2007 I started teaching at Fontys. I enjoy to see the development of students from first year students to young professionals. In my free time I play volleyball, spend time with my family, travel & enjoy nature.



Sustainability  
Business &  
Project Development  
Supply Chain &  
Management

Dr. Engr. Eugene  
Chidiebere Xavier Ikejemba

# Personal Story

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An enthusiast in the development and transfer of knowledge. This has led me to study almost all of my life whilst visiting over 75 countries learning about unalike perspectives. Also interested in global market politics and sports.

Operations  
Quality Management  
Supply Chain



Alex Ioan



## Personal Story

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Hi! My name is Alex Ioan, and I am a Fontys product. Looking back at the steps that I made on the path that is tracing my career at Fontys, I am very grateful that I can help students grow while doing what I like.



Coaching  
Effective Communication  
English Language



Caroline Jacobs



## Personal Story

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I really love teaching at Fontys, the contact with students and the variety of tasks. In my private time I like to travel, read, have long walks, cook great food and enjoy it with family and friends.

Economics  
Finance  
Statistics



Zijun Jiang



## Personal Story

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I had my bachelor and master studies at Maastricht University in

Economics and Financial

Economics. After 5 years

lecturing in Maastricht, I started

my career at FIBS in 2013.

Human Resources  
Organisational Psychology  
Entrepreneurship



Maria João Vieira



## Personal Story

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I am intellectually curious and like to use knowledge from different disciplines to find innovative solutions. On my spare time I enjoy travelling, cooking, DIY and spending time with friends.

Coaching  
Programme Management  
Social Enterprise



Rob de Jong



## Personal Story

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New to Fontys, I am an international nomad who never tires of learning and exploring. I love politics, reading, being in nature, and supporting my beloved Willem II.

Finance  
Accounting



Blain Lambert



I'm passionate about linking  
Finance and Accounting.

Preferably within Excel. Company  
Valuation and Portfolio

Management are my favourite  
subjects as both help to make  
money with money. Renewable  
energy is another hot topic.

## Personal Story

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Leadership  
Social Entrepreneurship  
Personal Coaching



Marco van Lier



## Personal Story

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It's great to coach students in their personal development journey, and help them become true global citizens. In my free time, I love to spend time with my wife and kids, make music, play a bit of soccer, and cook (+ eat...)

Didactics  
Teacher Training  
Music



John van Lare (M.Ed.)



## Personal Story

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Starting as a music teacher. At many schools I taught for 15 years. The Conservatory was next for 5 years. Music and didactic innovation was my passion. From the PABO I came to FIBS for the BKO and to teach at IM and IB/IBMS.

Economics  
Supply Chain Management  
Health Care



Roeland Meijers



#Son\_of\_an\_Expatriate

#Supply\_chain\_manager\_Healthcare  
\_Multinational\_companies

# Personal Story

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#Purchasing\_Manufacturing\_Warehousing\_Distribution\_Facility\_management\_Quality\_management

#Lecturer\_since\_2006

#Love\_Project\_Based\_Learning





Continuous Personal &  
Professional Development Coach  
Organisation & People Consultant  
Project Management Trainer



# Personal Story

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Championing the concepts of international best practice at very high standards within higher education and management consultancy, I have worked as a teacher in British, Nigerian and most recently Dutch universities.

Teaching is my calling.

Finance  
Strategic Management  
Accounting



Louis van Otterdijk



## Personal Story

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Doctorandus Business Economics graduate Tilburg University. Work experience in financial auditing. I have been with Fontys since 1989. In Eindhoven till 2003. As of 2003 in Venlo (IB and IF&C). I love project coaching.

Communication  
Shine-Time-Instructor  
Business



Alina Panek



After working in Sydney and New York I thought Venlo is the next logical step. :o)

## Personal Story

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I am really unbelievably good at watching Netflix - should you therefore have any recommendation - I am always happy about suggestions.

Coaching  
Strategic Management  
Leadership



Job Peeters



## Personal Story

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To inspire people to pursue their ambitions and to create learning contexts in which they can take responsibility to authentically reach their goals is what drives me to teach, coach and mentor in education, business and topsport.

Human Resources  
Decision Making  
Controlling & Finance



Daniel Piegeler



## Personal Story

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Until recently, I advised the senior management of a large tech company in decision making regarding organizational structure and financial health. In my leisure time I am passionate for the latest tech, guitars and stock trading.

International  
Marketing



Martina Poßberg



## Personal Story

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Teaching is about inspiring others to discover their purpose and potential. Besides Fontys I am working at our family business in the equestrian sports sector and for Pink Ribbon on a voluntary basis.

German  
Applied Creativity  
Dutch



Marianne Pütz



## Personal Story

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I studied German Language and Literature as well as Linguistics in Amsterdam (UVA). I have been working at FIBS since 1990 and still love my job. I do love reading, classical music, travelling and visiting museums.

Supply Chain  
Sustainability



Shaikh Khalid Raihan



## Personal Story

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“In the end, only three things  
matter: how much you loved, how  
gently you lived, and how  
gracefully you let go of things not  
meant for you.”

— Gautama Buddha

This 2000 year old statement  
defines the story of my life.





Psychology  
Social Media & Brand  
Communications  
International Marketing



## Personal Story

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Before joining IB in 2020, I studied Psychology, obtained a master's in International Business at Maastricht University, and worked in Marketing and Business Strategy internationally. I love Latin music, vegan food, Netflix, and hiking in nature.

Coaching  
Project Management  
Human Resources



Silke M. Röttger



## Personal Story

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In 2006, in the right place at the right time. Teaching young adults inspires me! Educational background in Management and Psychology. Love to be with family and friends, to ride my motorbike, to breathe during my yoga lessons and to enjoy life!

Presenting  
Negotiating  
Writing



Paul Wilfrid Scholey



## Personal Story

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I moved to Holland when I was 17.  
I'm into my wife, my kids, reading,  
writing, running, biking,  
swimming, and God. I am really  
lucky to be a teacher because I  
can work with young people like  
you. :) Paul

European Law  
International Tax Law  
Taxation



Martine Simonis



## Personal Story

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Graduating years ago at the University of Maastricht, I'm currently using my legal expertise as the chair of the examination board, and sometimes lecturer of international law. Outside of work, I love reading (and libraries).

Effective  
Communication  
Human Resources



Jeannette Spencer



## Personal Story

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It was never my intention to be a lecturer, but now I am and I can not imagine doing anything else with my time, except for being with my family. Especially my daughter, who amazes daily. Oh, and eating home-made fried chicken.

Entrepreneurship  
Supply Chain Management  
E-Commerce



Christo Stander



I'm passionate about entrepreneurship and developing people. I believe everyone has the ability to add value to the world.

I have worked in retail, pharmaceuticals and health care and in my free time I enjoy running, cooking and time with family.

**Personal Story**

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Sales  
Practical oriented research  
Business Development



Jean Louis  
Steevensz



## Personal Story

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A person with drive & energy,  
always willing to learn and share  
knowledge. Attained a PhD  
qualification at a later stage of my  
career. Extensive commercial  
experience in the high tech  
industry. Besides work I play bass  
guitar.

Strategy  
HR Management  
Coaching



Chantal Teeuwen



As a generalist I teach in different departments; HR & Applied

Psychology, Engineering and IB.

Since mid 2021, I am the IB study programme manager. When I am

not busy with my students I love running, travelling, Muay Thai,

and having lots of fun!

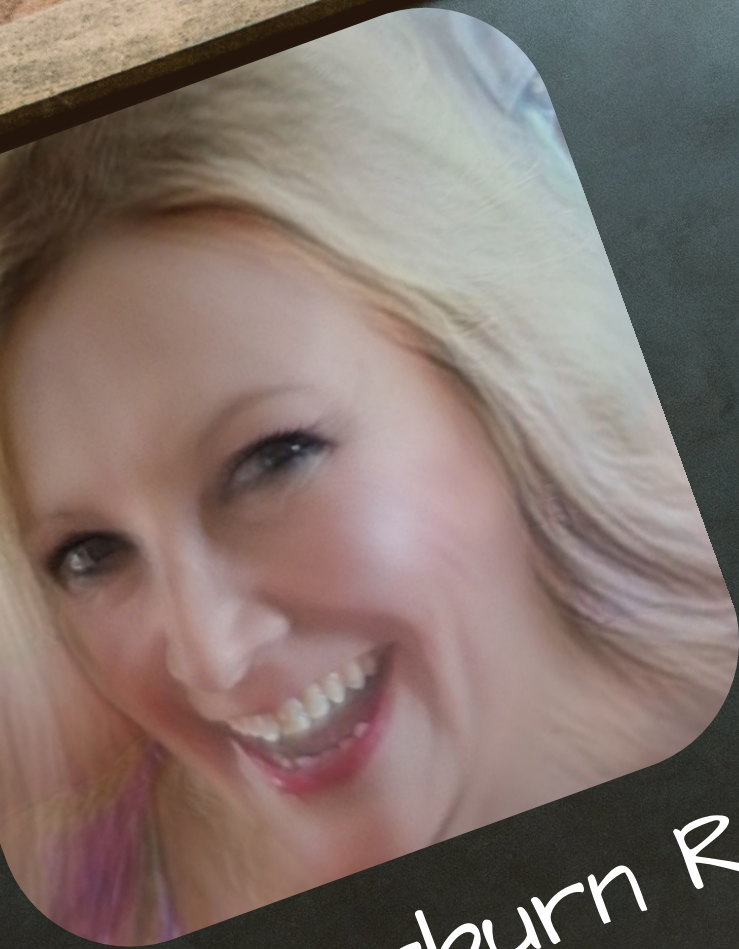
## Personal Story

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Communication  
Cross-Cultural Management  
English Writing



Ilze Thorburn Raath



# Personal Story

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Hope springs eternal

in the human breast;

Man never is,

but always to be blessed:

The soul, uneasy

and confined from home,

Rests and expatiates

in a life to come.

Marketing  
Organisation Management  
Research Methodology



Paul Wabike



## Personal Story

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Since 2007, I work in higher education as a lecturer and researcher, in management and organisation; marketing (consumer behaviour), and entrepreneurship. I love travelling, music & charity work.

European Studies  
Int. Business Communication  
Int. Economic Relations



Jeroen Werner



## Personal Story

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I studied International Management and Policy Studies in Groningen. My career has taken me from international relations and management consultancy to lecturing work in business communication, European Studies and international economic relations.