



## Internship Criteria for Companies for IB (International Business) students

### **Company Size & Type:**

Companies, but also (semi) public organizations and NGO's which can offer a relevant learning environment for business management students in an international setting, in economy & society, qualify.

### **Workplace:**

The student needs to have a personal work place with a computer with internet connection and a telephone. A 'flex' place is acceptable too.

### **Company Supervisor:**

The company is required to assign a company supervisor to the intern. He/she must be available for a one-hour progress meeting with the intern at least once a week. Supervisor required with Medior mngt / BBA-level.

### **Fontys agreement:**

If you reach an agreement with one of our students we assume that you agree upon all articles in the Fontys agreement. On the [website](#) you will find a specimen of our agreement. It is not necessary to sign this contract. If you wish to offer the student a your own company's agreement Fontys will not take part in this agreement. Do you have any questions about this, please send a mail to: [fhecforcompanies@fontys.nl](mailto:fhecforcompanies@fontys.nl).

### **Period:**

The internship period lasts 19 weeks, starting in September and January.

### **Assignment:**

One or several company assignment(s) for at least 50% of the internship, next to participation in day-to-day work routine should provide the intern with a good orientation in the professional field for which he or she is being educated.

### **Examples of possible assignments:**

- International Marketing and digital marketing
- Management and organisation
- Market research
- Business development
- Business process improvement
- Supply chain management

Side tasks:

The student must get the ability to work on specific Fontys assignments concerning: HRM  
– Management, Intercultural incidents and Business ethics

Students must be given the opportunity to take good notice of (a part of) the commercial profession field.

Students may be asked to participate in day-to-day work at the company, however, please note:

1. Such duties do not constitute more than 50% of the total internship period.
2. The duties to be performed are suitable for a higher education student.



## Graduation Criteria for Companies for IB (International Business) students

### Company Size & Type:

Companies, but also (semi) public organizations and NGO's which can offer a relevant learning environment for business management students in an international setting, in economy & society, qualify. An International company with a minimum of 10 employees. International means the company operates in more countries and/or the department you will be working for is International. Or an international company with less than 10 employees, but with specific expertise in International business or consultancy and a highly qualified company mentor.

### Workplace:

The student needs to have a personal work place with a computer with internet connection and a telephone. A 'flex' place is acceptable too.

### Company Supervisor:

The company is required to assign a company supervisor to the intern. He/she must be available for a one-hour progress meeting with the intern at least once a week. A qualified company mentor: preferably with a master degree and sufficient experience in mentoring students.

### Fontys agreement:

If you reach an agreement with one of our students we assume that you agree upon **all** articles in the Fontys agreement. On the [website](#) you will find a specimen of our agreement. It is not necessary to sign this contract. If you wish to offer the student a your own company's agreement Fontys will not take part in this agreement. Do you have any questions about this please send a mail to: [fhecforcompanies@fontys.nl](mailto:fhecforcompanies@fontys.nl).

### Period:

The graduation period lasts exactly 17 weeks, starting possible in January, April, August and November.

Assignment:

One or several company assignment(s) for 100% of the graduation research.

Examples of possible assignments:

- International Marketing and digital marketing
- Management and organisation
- Market research
- Business development
- Business process improvement
- Supply chain management

Side tasks:

Graduation students are not allowed to fulfill any side tasks and have to work solely on their thesis research.