



Learning, working & researching in cross-sector

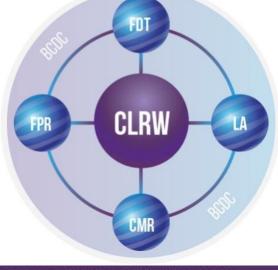
collaborations: which factors are essential?

Sofie Moresi PhD Jeroen Bovens MSc & Miranda Snoeren PhD









POMAIN. IT INVOLVES COLLABORATION BETWEEN

FONTYS SCHOOL OF PEOPLE AND HEALTH STUDIES
FONTYS SCHOOL FOR ALLIED HEALTH PROFESSIONS
FONTYS SCHOOL OF PEDAGOGICAL STUDIES
FONTYS SCHOOL OF SPORT STUDIES

This project is an initiative of the people and society

FONTYS SCHOOL OF HRM AND PSYCHOLOGY FONTYS SCHOOL OF SOCIAL STUDIES FONTYS SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGIES









Learning, working & researching in cross-sector collaborations

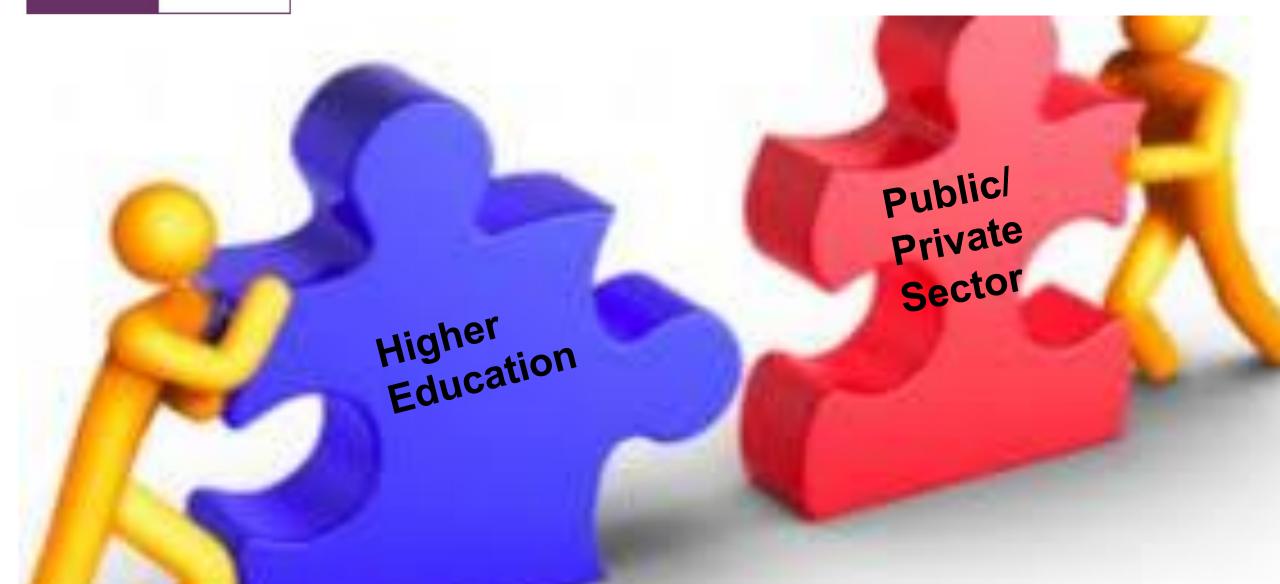
Sofie, Jeroen & Miranda



(Galan-Muros, Sijde, Groenewegen, & Baaken, 2015; Healy, Perkmann, Goddard, & Kempton, 2014; Pucciarelli & Kaplan, 2016)

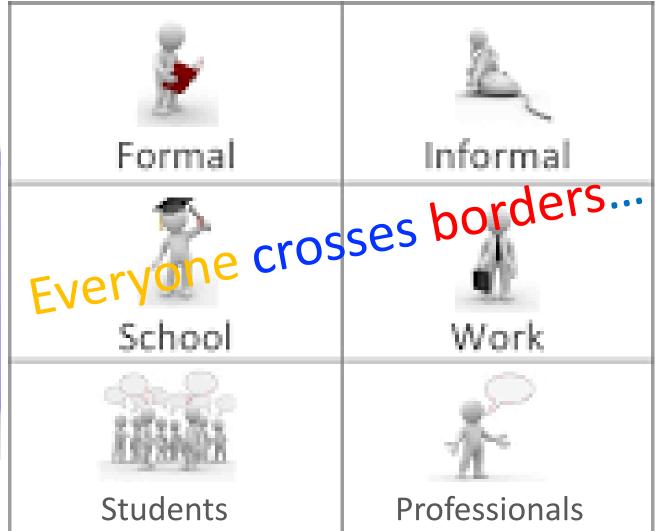


# Complex societal challenges require cross-sector collaborations



## BOUNDARY-CROSSING









## Boundary crossers

Everyone crosses borders....



The boundary crosser has the explicit task

- to facilitate this process
- to connect all actors and organisations
- to align all interests



# WIN Project Objective



## TOOL DEVELOPMENT

- Analysis current status within Professional Workplaces
- 2. Intervention improving elements of Professional Workplaces









### **PHASES WIN-PROJECT**

#### Phase 2: Validating and refining model

 Multiple casestudies via mixed-method design (literature review, observation, surveys and interviews)

## Literature reviewField trips and

interviews

Phase 1: Development of definition and model PW



#### Phase 4: Implementation and dissemination

- Identifying indicators for quality of PW and design of instrument
- Testing of instrument in recognized PW

Phase 3: Development of selfevaluation instrument

- Developing tools to strengthen quality of
- Implementing, testing, and evaluating the developed instrument in a broader context







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# PROFESSIONAL WORKPLACES

Long-term collaborations across sectors

Jointly-owned partnerships, which are situated in the professional field

Authentic learning and working environments organised around the provision of services by a professional organisation and making an impact on the client

Open environments with, at a minimum, the (long-term) participation of students, professionals, lecturers and clients

Including a comparatively high number of students, acting as catalysts of change in professional practice

Including activities and objects that help transcend boundaries in the triad of education, research and professional practice

Ongoing improvement of professional practice, in which those involved continuously align and assess shared objectives

Including roles that have been consciously created such as role models and boundary crossers

Facilitate a development-oriented culture and a continuous and powerful learning process for students, professionals and other parties involved

Moresi, S., Duinkerke, M., Swennenhuis, P., & Snoeren, M. (2019). Professionele Werkplaatsen: Lerend en Onderzoekend Samenwerken. [Professional Workplaces: Collaborative Learning, Researching and Working]. *OnderwijsInnovatie*.



# PROFESSIONAL WORKPLACES

Professional workplaces are long-term collaborations between, at a minimum, a higher education institution and a public organisation that are physically situated in the professional field. Professionals, students, lecturers, clients and other stakeholders learn, investigate and collaborate in these authentic environments in such a way that there is **continuous development** for those involved, for the environment and for the provision of services. Working together with a focus on learning and investigation facilitates an alignment of the interests of those involved and the representation of these interests in shared objectives.

Moresi, S., Duinkerke, M., Swennenhuis, P., & Snoeren, M. (2019). Professionele Werkplaatsen: Lerend en Onderzoekend Samenwerken. [Professional Workplaces: Collaborative Learning, Researching and Working]. *OnderwijsInnovatie*.



# Model for collaborative learning, researching and working in PW

Triggers for collaboration

Collaborative learning, researching and working in PW

Quality improvement and development

- (More) complex social issues
- Creation and identification of opportunities and possibilities
- · A sense of urgency



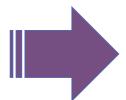
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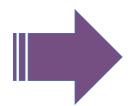
Collaborative learning, researching and working in PW

Quality improvement and development

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A sense of urgency



- Knowledge development and innovation in professional practice
- Transformation of professionals (those in training, novices, experienced professionals)
- Up-to-date and authentic professional curricula
- Improved collaboration (across sectors)
- New connections

Swennenhuis, P, Moresi, S., Duinkerke, M., Bovens J., Quadakkers, D., & Snoeren, M., (submitted). Leren en onderzoeken in professionele werkplaatsen: de ontwikkeling van een theoretisch model. [Learning and researching in professional workplaces: the development of a theoretical model].

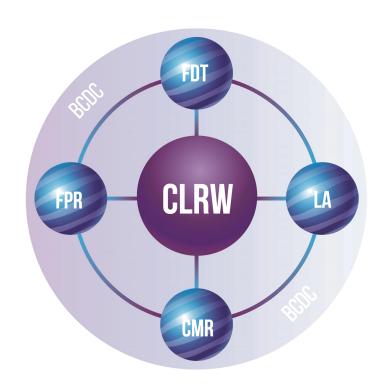


# Model for collaborative learning, researching and working in PW

Reason for collaboration

Collaborative learning, researching and working in PW

Quality improvement and development



#### Legend

• CLRW

Collaborative learning, researching and working

• LA

Leadership and autonomy

• FDT

Focussing and (re)designing together

• FPR

Freeing up people and resources

• CMR

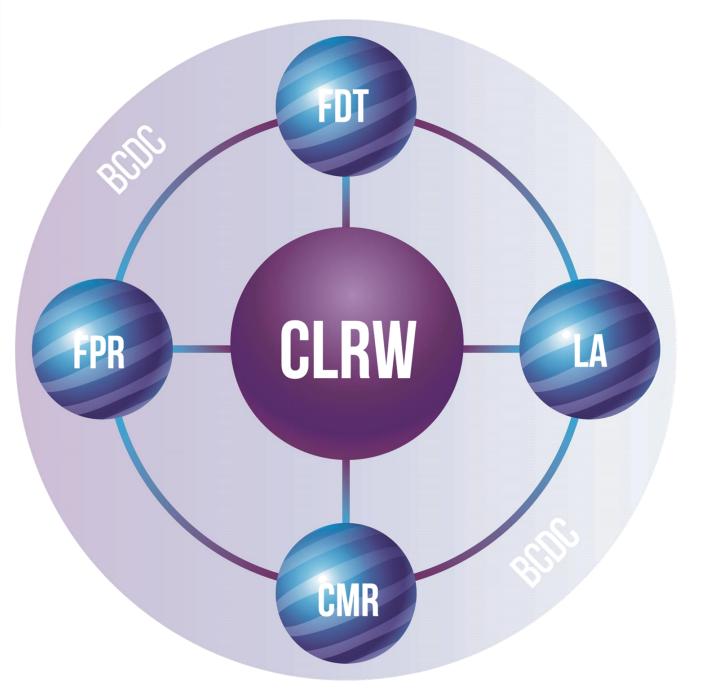
Creating and maintaining relationships

• BCDC

Boundary crossing and development-oriented culture

Swennenhuis, P, Moresi, S., Duinkerke, M., Bovens J., Quadakkers, D., & Snoeren, M., (submitted). Leren en onderzoeken in professionele werkplaatsen: de ontwikkeling van een theoretisch model. [Learning and researching in professional workplaces: the development of a theoretical model].







#### Legend

- CLRW Collaborative learning, researching and working
- LA
   Leadership and autonomy
- FDT Focussing and (re)designing together
- FPR Freeing up people and resources
- CMR Creating and maintaining relationships
- BCDC
   Boundary crossing and development-oriented
   culture



**Building bridges** 

In which organisation(s) do you work? How is your relation with professional practice organization(s)?

What is your role and which tasks/roles do you have in these partnership(s)?



# Collaborative Learning Researching and Working



- 1. Read the element of Collaborative Learning Researching and Working
- 2. What do you recognize and how are your task/roles related to the element?
- 3. How do you see the relation with the other elements?
- 4. Which other element do you think is the most important?
- 5. Which relation between the elements do you experience as the strongest and why?
- Make notes on general/shared findings and individual ideas



## **Element of choice**



- 1. Read the element
- 2. How are your task/roles related to the element?
- 3. What do you recognize and how do you see the relation between the other elements?
- 4. Which other element do you think is the most important?
- 5. Which relation between the elements do you experience as the strongest and why?
- 6. How do you think that this model can support you in your work?
- -> Make notes on general/shared findings and individual ideas



# None of us is as smart as all of us.

- Ken Blanchard



# Wrap up!

nspire us with a slogan that summarizes your dialogue



# Collaborative learning, researching and working

### What

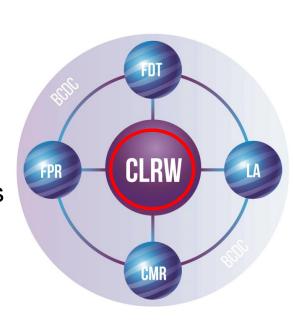
- At the core: the "primary process" of PW
- Continuous and reciprocal sharing of (learning) objectives, knowledge and experience by those involved
- Questioning each other in a constructive and critical manner, sharing and receiving feedback

## **Objective**

 Professionalisation of those involved and development of the provision of services

## Requirements

- Development-focused culture with the appropriate leadership
- Gaining insight into each other's professional practice → transcending borders
- Inquisitive and critical analytical attitude and the ability to reflect
- Diversity in and among those involved





# Collaborative learning, researching and working

## What

- At the core: the "primary process" of PW
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## Boundary crossing and developmentoriented culture

#### What

- Rising above the boundaries present in organisations and their systems, teams, particular professions and yourself as an individual
- Building and strengthening a common set of values, opinions and actions between organisations and people

### **Objective**

Creating a culture that facilitates all elements

### Requirements

An entrepreneurial attitude, courage, information sharing, knowledge, people and resources

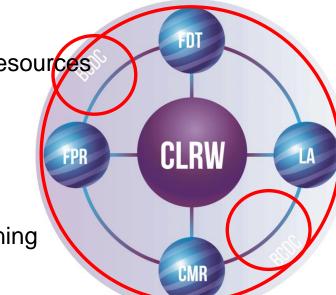
• Parties involved working within each other's workplace

Trust and equality between those involved

A person-centred, open attitude focused on learning among those involved

Processes and decision making that focus on participation and inclusion

 Dialogue, (collective) reflection and continuous, conscious initiation of actions and processes that contribute to boundary crossing, engagement and to strengthening the development-oriented culture





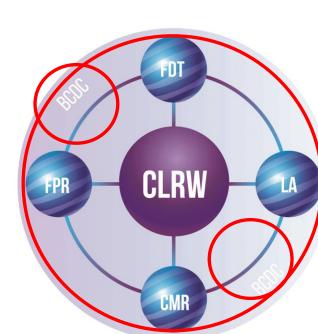
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# Focusing and (re)designing together

### What

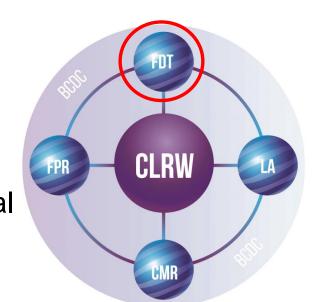
- Explicitly clarifying expectations and (shared) interests
- Formalising objectives, prerequisites, approach, structures and roles (like boundary crosser, manager, expert)
- Structurally assessing the focus and (re)design
- Gaining knowledge from (organising) collaboration

## **Objective**

- Shared vision
- Developing objectives, approach (structures, processes, and outcomes)

## Requirements

 Continuously assessing this at all levels and for all (organisational and content-related) topics





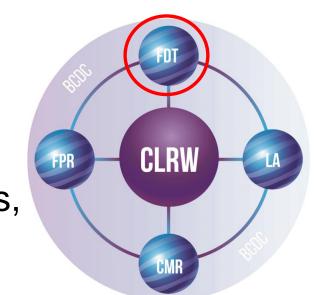
# Focusing and (re)designing together

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## Freeing up people and resources

#### What

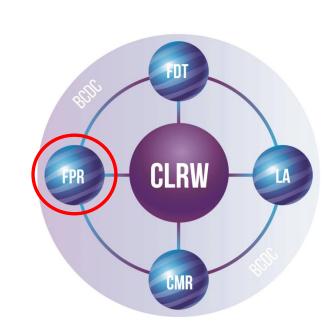
- Ensuring that an adequate, high-quality amount of people and resources are available to achieve shared ambitions
- Structural focus on assessing and securing people and resources

## **Objective**

- Prerequisites for learning and investigative collaboration
- Reciprocity and equality between the organisations involved

### Requirements

- Alignment and coordination
- Authorisation to assign people and resources (e.g. boundary crossers)
- Transparency in the use of resources and in the results achieved





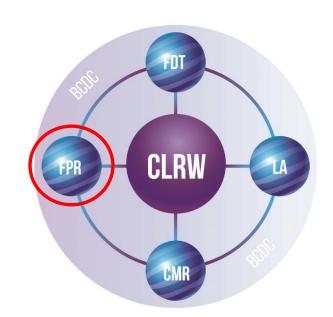
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## Leadership and autonomy

#### What

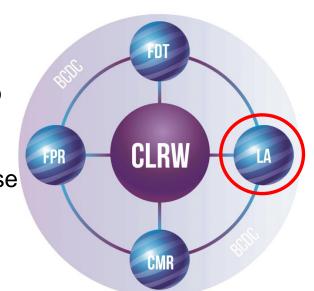
- Distributed and shared leadership which aims to stay aligned and connected
- Transparency in the interests and objectives
- Responsibility for personal goals and achievements

### **Objective**

 Creating trust, ownership, participation and involvement at every level and with all parties involved

### Requirements

- Connecting those involved and promoting interaction
- Challenging people to transcend borders and to create the space and freedom to experiment
- An entrepreneurial, inquisitive attitude with courage and initiative
- Appreciative approach and open (learning) dialogues, explicitly defining how those involved can make a contribution to the shared objectives





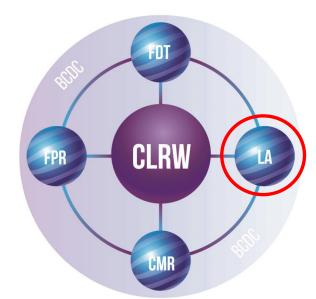
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# Creating and maintaining relationships

#### What

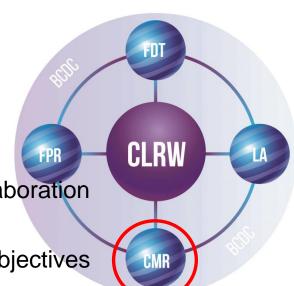
- Building and strengthening a network of relationships at all levels within and among the organisations
- Creating, maintaining and strengthening interpersonal relationships

### **Objective**

- Achieving something together and developing a group identity
- Promoting reciprocity and equality between individuals, teams and organisations
- Connection, trust and openness between each other, strengthening and deepening relationships at all levels

### Requirements

- Willingness to connect, trust and transparency
- Introduction and exchange of information, expectations, and enthusiasm for the collaboration
- Vulnerability and appreciation of the needs and perspectives of the other party
- Openly and continuously aligning each other's (developing) interests in the shared objectives





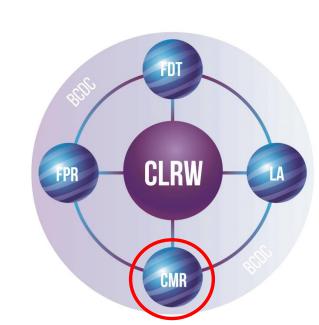
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## Feedback? More information?



winproject@fontys.nl



https://fontys.nl/win/



https://www.linkedin.com/groups/13603065/

Thank you!