



# “Strategy 2024 - 2029: Get connected Fontys ICT”

## Mission

We are shaping the future of the field of IT.

## Vision

We are creating an ecosystem, where talent, knowledge and innovation will come together to form a digital future that will be better for people, animals and the planet.

## Ambition

We aspire to continuously be at the forefront and to be the best at everything we do and always moving forward together.

## Themes



**Growth**

To meet the demand from society and industry, the student volume will grow by 50% and the research portfolio by 200% during the planning period.



**People**

Together, we form a learning ecosystem and work on our mission from shared values and organisational goals. Why and how we do things together is important to us, like quality is from a connection with our field of work and society. We join forces and give our talents all the space they need to work together on education and research in result-oriented teams. The aim is to contribute to innovations and the development of agile professionals. In doing so, diversity and inclusion are essential values. We strive for connection, well-being, job happiness and a positive social impact.



**Education**

Talent-oriented student learning drives our education. To this end, we make our education portfolio more attractive and keep it always up-to-date in terms of content. From the breadth of the ICT domain, we expand to the intersections with application domains, aimed at professionals of the future with social impact. We do this at levels 5-8 in full-time and part-time, connecting even more strongly with industry by contributing to professionalisation of workers from our education and research.



**Excellent Support**

Our support processes and systems are student-, education- and research-oriented, continuously improving and linked to Fontys-wide developments.



**Research**

We build a strong research portfolio from which we entrepreneurially, together with the regional field of work, carry out multi-year research programmes, guiding content and intertwined in implementation with our education.



**Operation**

The implementation of our education focuses on student success and prepares for future professional practice in terms of form and working environment. Through clear and simple frameworks, we provide space for ownership.



## Objectives

### Growth

1. Build a network with VO, MBO and WO schools for optimal information, intake, and transfer in all our programs. (Operation)
2. Increase intake in part-time and lifelong development. (Operation)
3. Building a portfolio of cutting edge education in various forms at levels 5-8. (Education)
4. Increase efforts for funding via research organisations. (Research)
5. From a strategic plan, strengthen and link education and recruitment throughout the organisation. (Excellent Support)
6. Develop the staff formation to match the growth ambitions. (People)

### People

1. Develop responsible ecosystem, in which employees are connected to shared organisational goals through their team. The team is the home base.
2. Visible and tangible work on increasing inclusion and diversity for the wellbeing of staff and students.
3. Further building of clear functions and roles in a simple organisational structure.
4. Strengthen guidance and support for staff development. Focus on employee talent and ambition and on teamwork and learning.

### Education

1. Profile and make explicit the distinctive identity and quality of educational programmes.
2. Improve curriculum aimed at:
  - simplifying structure with attention to feasibility;
  - increasing the connection with professional practice;
  - social impact.
3. Strengthen professional skills and self-regulation of students and colleagues.
4. Set up a Lifelong Development Programme together with the professional field.
5. Together with the professional field, research groups and other relations, keep the range of education up to date, relevant and interesting for (future) students.

### Excellent Support

1. From the growth of Fontys ICT in recent years and prepared for further growth, targeted simplification of all support processes and systems. With an eye for ownership and connection between support and teaching/research staff.
2. In processes and systems working towards a meaningful connection with Fontys-wide developments.

### Research

1. Content positioning and development research portfolio.
2. Strengthen the research organisation.
3. Connecting research with education in longer-term lines (exploration).
4. Improve knowledge sharing.

### Operation

1. Simplify implementation frameworks and processes with maximum ownership by execution teams aimed at flexibility and stability.
2. Improve communication on and implementation of new execution initiatives.
3. Continuously optimise off- and online research and education environments in line with the development of work, professional practice and our identity.
4. Connect quality cycles with focus on student success with all stakeholders.
5. Professionalise the partner and external network ecosystem for continuous alignment with professional practice.



More info?

